

## Membership Rewards

Your membership in the Sarasota County Medical Society promotes *organized medicine*. SCMS provides networking events with healthcare providers and agencies; visibility within the membership and community; physician advocacy; and much more.

#### Physician Referral Service

SCMS provides physician referrals for the residents of our community. The Medical Society provides information about member physicians' medical backgrounds and board certifications. An e-note is sent to the member when SCMS provides a member referral.

# Sarasota County Medical Political Action Committee (SAMPAC)

SAMPAC is a committee of individual physician members striving for the improvements of government by taking a more active and effective part in political affairs. The mission is to attain pro-medicine candidates for elective offices at all levels of government. SAMPAC joins the Florida Medical Association and other Medical Society PAC's in effectively lobbying and providing political education to physicians, alliance members and the community through planned events during the year. These events provide education on important issues regarding to our current legislation.

#### Legislative and Regulatory Updates

In conjunction with the FMA, SCMS provides members with up-to-date information on issues of legislation and regulatory affairs via e-newsletters, personal e-mails and broadcast faxes.

#### The Doctors Company

Florida's #1 liability insurance carrier offers a 5% premium discount to all SCMS members.

#### Blue Cross/Blue Shield Insurance Trust

SCMS and BC/BS have partnered to provide health insurance for our members and their staff. Our partnership with BC/BS allows the trust to share in the profit, which is set aside in an account owned by the physicians. The money is then used to buffer rate increases.

#### OptaComp - FL Worker's Comp Insurance

OptaComp offers a 5% discount to all SCMS members. You will actually receive dividend checks personally delivered to you. Checks are on average, 20-23% of your paid premium.

#### FREE Legal Hotline - Jonathan Fleece, Esq.

As a SCMS member, you have access to an expert healthcare attorney that can offer guidance with professional and personal issues.

#### **Regions Bank**

Regions Bank offers an array of services designed to meet the specific needs of SCMS members. They provide lines of credit & loans, commercial & small business banking and real estate loans. Regions also offer business credit cards, online business banking and merchant services.

#### Full Circle PR-Healthcare Strategic Growth Firm

Retain a strategic growth firm specializing in the industry of healthcare that customizes a public relations and marketing plan that will increase your patient base and ultimately your bottom line. Full Circle has a proven track record! Just ask a few of their clients! SCMS members receive a 5% discount.

#### Membership Meetings & Socials (Gratuitous)

Join your colleagues for a wonderful and relaxing evening in one of Sarasota's most prestigious venues. This is a great forum for interacting and networking.

#### **FREE Continuing Medical Education Seminars**

All CME events are offered free of charge for SCMS members.

#### Publications (Quarterly Magazine & E-Newsletters)

Print, digital and electronic publications to keep you up-to-date on all issues that could affect you and your practice. Member Alert, President's Message and SAMPAC, are e-mailed bi-monthly and monthly to all members of the medical society and their staff. Electronic mail is the medical society's *preferred* avenue of communication for immediate action or updates.

## **SCMS Annual Physicians' Directory**

The directory is produced annually and has proven to be a resourceful and beneficial tool for the members, office staff and patients in Sarasota County. Members are encouraged to advertise for a minimal fee. This publication is distributed to various households and locations around the County.

#### SouthTech Solutions

SCMS and SouthTech Solutions have partnered to offer the members of the Medical Society quality Information Technology services.

#### PhoneRover

PhoneRover, SCMS' newest Business Advocate, offers medical practices a full range of inbound and outbound messaging services, including on-hold messages and automated appointment reminders.

### Website Design

jfazio designs offers SCMS members custom website design and web hosting at an affordable cost. You will work closely with them to design your special website just the way you want it. You won't be disappointed!

# **Educational Seminars for Office Staff**

Frequent educational meetings are offered to office managers at which experts will present information on reimbursement, collections, medical law, Medicare updates, risk management, and more.

